

# Hello.

**I'm David Hutchinson and this is my CV.**

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## Employment Summary

### Scary Beasties

May 2014 – present

### Head of Creative

35 Little Russell Street, London. WC1A 2HH

### Net Communities

Jan 2013 – April 2014

### Director of Creative Services

24 Southwark Bridge Road, London. SE1 9HF

### BskyB

Jul 2012 – Jan 2013

### Art Director

Sky 9, 2 West Cross Way, Brentford. TW8 9DE

### News International (News UK)

Jul 2009 – Jun 2012

### Head of Digital Design

1 London Bridge Street, London. SE1 9GF

### The Times

Jan 2004 – Jul 2009

### Senior Designer, Project Manager

1 London Bridge Street, London. SE1 9GF

### [adult swim]

Jan 2007 – Sep 2007

### Senior Designer, Project Manager

16 Great Marlborough Street, London. W1F 7HS

### One Million Inc.

April 2003 – July 2009

### Owner

29 Branscombe Street, London. SE13 7AY

### Fox Kids Europe

June 2000 – March 2003

### Senior Designer

Chiswick Park Building 12,  
566 Chiswick High Road, London. W4 5AN

### Cog Design Ltd

Nov 1998 – June 2000

### Print Designer, New Media Designer

11 Greenwich Centre Business Park,  
53 Norman Road, London. SE10 9QF

## Summary

I am currently the Head of Creative at Scary Beasties, a company that specialise in online and mobile games. We do extensive work for BBC Worldwide on brands such as the Bafta-winning Hey Duggee series. Other clients include Disney, Turner and Comic Relief. As the Head of Creative it's my role to come up with original creative concepts, win client pitches, produce user flows, wireframes and UX designs as well as overseeing the creative output of my team of designers, illustrators and animators for all of our Unity apps, websites, HTML5 games, video production and print design.

I was previously the Director of Creative Services at Net Communities, a company that specialised in technology which has since been sold. As the head of creative work in the company, I ran a team of both designers and front- and back-end developers. We created all of the design and code for their ITProPortal website, as well as online ad solutions and bespoke websites for external clients. The companies we worked with included Microsoft, Lenovo and IBM for whom we won Gold at the 2013 DMA Awards for best B2B Campaign with our Wimbledon Insights website.

Previously I worked at BskyB on a short-term contract as an Art Director in their E-Experience group. My responsibilities covered concept creation, client pitches and working with the team of 11 designers to help guide and improve the creative output for Sky.com.

Prior to that, I ran the Digital Design team at News International for three years. Managing five designers working across multiple disciplines, including HTML emails, website design and creation, Flash animated ads, DoubleClick and EyeBlaster takeover ads, video creation (including filming and sound recording, plus Final Cut, After Effect and Motion).

I am highly motivated and have a good eye for detail. I learn new skills quickly and don't shy away from challenging projects. I am good at devising new design concepts and solutions and enjoy working within a team where creative thinking and challenging the status quo is to be encouraged.

Before working at News International, I ran my own design company. The majority of the work we produced was for The Times, although I also worked on more diverse projects for companies including Adult Swim, the leftfield cartoon channel, and the Parlophone record label.

I have been designing since 1997 when, with the help of The Prince's Trust, I set up a graffiti based T-shirt printing company.

References and any further information available on request.